

2010 TRAVEL MARKETPLACE DIRECTORY RATES

NWsource Travel Marketplace

NWsource® Travel Marketplace is a print and online directory for local, regional and international vacation destinations such as hotels, resorts, condominiums, inns and attractions. The directory publishes in the NWTraveler section of The Sunday Seattle Times and Thursdays in the NWWeekend section. Online ads can have up to 1,000 characters of extra text, as well as e-mail and Web site links.

Frequency rates are available to signed Travel Marketplace contract holders.

Thursday 25% Pickup Discount

Pick up your Sunday Travel Marketplace ad into the Thursday Seattle Times and save 25% on your Thursday ad. Discount applies to newspaper ad only. Ask your account executive for details.

Online Photos and Expanded Text

For an additional \$15 per insertion you can add up to four full-color photos to your ad online.

Deadline

The reservation deadline is noon on the Tuesday prior to publication.

Travel Directory Rates (Print and Online)

Frequency	Sunday		Thursday	
	Six-Line Ad (Min Per Week)	Each Add'l Line	Six-Line Ad (Min Per Week)	Each Add'l Line
1 week	\$179.02	\$28.17	\$141.28	\$21.88
5x in 6 weeks	125.92	19.32	102.16	15.36
12x in 52 weeks	120.52	18.42	97.72	14.62
24x in 52 weeks	114.64	17.44	93.04	13.84
36x in 52 weeks	111.70	16.95	90.76	13.46
48x in 52 weeks	108.76	16.46	88.24	13.04

ADVERTISING OPPORTUNITY!

Add a photo and your company logo to your ad in the Travel Marketplace Directory.